



PARADIGMS OF ARCHITECTURAL ENTREPRENEURS

SIGNIFICANCE & OBJECTIVES OF THE PROGRAMME

The programme "Paradigms of Architectural Entrepreneurship" is designed to explore the evolving role of architects as entrepreneurs, innovators, and thought leaders in shaping the built environment. With the rapid transformation of practice models, the sessions aim to highlight new trajectories of professional practice ranging from regionalism, identity, and sustainable design.

KEY TAKEAWAYS

This program introduces new ideas in architecture such as sustainability, healthcare design, AI, and placemaking, while also sharing practical ways to build and sustain practices. It provides exposure to emerging opportunities and innovative approaches in the field. Overall, it prepares participants to adapt and grow with changing industry trends and societal needs.



Fore Noon Session

Pathways in Healthcare Architecture

Ar.Kosalraman Infrabees Project Management Consultants Private Limited, Chennai.



After Noon Session

Architecture, Life, and **Enterprise**

Ar. Malli Saravanan Mawi designs, Chennai.



Ar. Krithika Muthukrishnan Green Sketch Consultant, Chennai.





Projective Practice

Ar.Smaran Mallesh Cadence architect, Bangalore.



Strategies to build a B2B design firm

Ar. Amit Rastogi Design Transcend, Bangalore.





Architectural Workflows Ar.Preethi Gopinath

From Data to Design:

Leveraging AI in

Renovate AI Palo Alto, California.



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Placemaking as a **Professional Venture**

Ar. Vidhya Mohankumar Urban Design Collective,







Innovation &

Ar. Harini



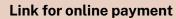
Shaping self, Shaping nature

Ar. Aarati Binayak Down to earth, Kerala.



COLLABORATIVE TRAINING PROGRAM OCT 27,2025 - OCT 31,2025

Fore Noon Session 10:30 a.m – 12:00 p.m **After Noon Session** 12:15 p.m – 1:45 p.m



https://eazypay.icicibank.com/eazypayLink? P1=KOOkQYjNFb8LZHkyuUDx6Q==

Link for Nomination form under CTP 2023-2024 and 2024-2025

https://drive.google.com/file/d/1NUWCckxuXdA BP44kxCETJmRUnWIRlHKK/view? usp=drive_link

Deadline for registration: 16th October 2025, @5.30 PM. **EoPT** is scheduled on Friday, 31st October 2025, 2.00 pm to 3.00 pm.

1.Teachers/ architects who wish to register for the training program either under Collaborative Training Program (CTP 2022-23) or as independent individuals may do so by filling up the Google form available on the given

2.To confirm registration, kindly upload proof of payment towards the registration fees /nomination form on college letterhead before submitting the registration form. Link to join the program will be shared one day prior to the program

3. This program is not for students.

4.E-Certificate of said training program shall be send via email on registered email id of participants, after successful completion of training program by participant i.e. attending all sessions and submitting all assignments, EOPT and feedback form of training program.



Prof. Jayashree Deshpande,

Director, COA-TRC, Pune

Entrepreneurship,

Studio DCode, Chennai.

Coordinated by Dr.K.Geetha, Professor & Head SAID, KTR

Link to register https://forms.gle/Ao4XS2JH9E7PZRseA

Online coordinator

Dr.G.Yogapriya Ar.Karthick K A Associate Professor, SAID, KTR Assistant Professor, SAID, KTR















